

ASX RELEASE

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UBER MARKETING DIRECTOR JOINS TMP BOARD

Tech Mpire Limited (**Company** or **Tech Mpire**) (**ASX: TMP**) is pleased to announce the appointment of Renaud Besnard as non-executive director.

Mr Besnard is currently the Director of Marketing for Asia-Pacific (excl. India) at **Uber Technologies Inc.**, based in Singapore. In this role, Mr Besnard is responsible for the development of Uber's marketing strategy and its execution across the region. At Uber, Mr Besnard has seen success in rapidly growing usage across the product portfolio and launching brand reputation initiatives, while nurturing a world-class marketing team throughout Asia-Pacific.

Prior to joining Uber in 2016, Mr Besnard was a long-standing **Google** executive, having spent almost 10 years in senior positions in Europe and Asia. Mr Besnard notably accelerated Small and Medium Business customer acquisitions, and then led Google's advertising product marketing strategy for Europe, Middle-East, and Africa. Amongst many roles at Google, he also led consumer and monetisation marketing across Southeast Asia including must-win, high-growth "next Billion users" markets, with particular focus on Google Search and YouTube.

"We are delighted to welcome Renaud to the Tech Mpire Board. Renaud has been instrumental in the growth of some of the most prominent technology companies in the world and Tech Mpire stands to benefit a great deal from his experience and guidance, particularly as we expand our business in APAC," said Tech Mpire CEO, Lee Hunter.

Mr Besnard began his technology marketing career in the UK at Nortel Networks, then Microsoft. He holds a Bachelor degree in Commerce from ESSCA Business School (France), a Masters in International Business from the University of Manchester (UK) and an MBA from the University of Oxford (UK).

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