

## Sports Betting



Sports betting is on the rise in the Latin American (LatAm) market. The industry has enjoyed an increase in popularity all over the globe in recent years, but the legal framework in many Central and South American countries has kept widespread growth largely at bay. Until now.

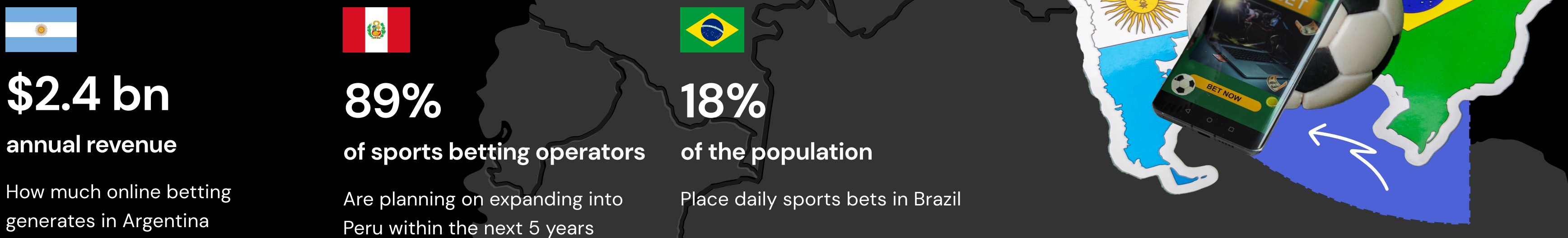
### Growth in the LatAm region

iGaming in the Central and Latin America regions have experienced unprecedented growth in recent years thanks to regulatory changes.



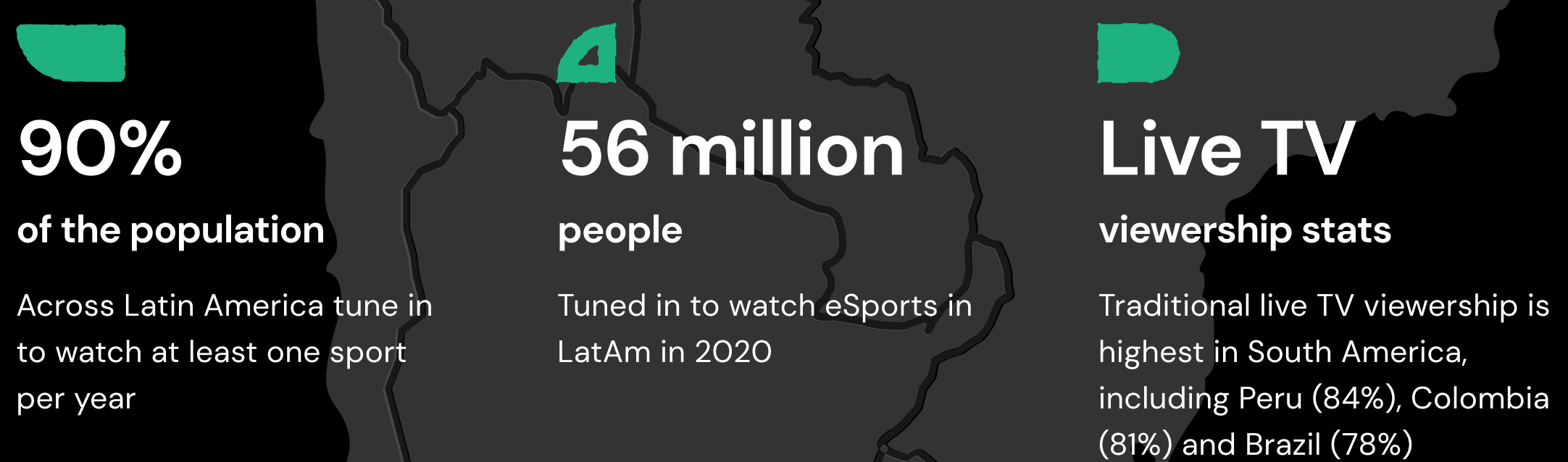
### Country specific statistics

The industry is on the rise across the whole of the LatAm region, but what about individual countries?



### Sports viewership in LatAm

How many people across Latin America watch sports?



### Sports betting participation

How many people across the region partake in sports betting?

